

No. S-11011/2/2014-SBM-Part (1)  
 Government of India  
 Ministry of Drinking Water and Sanitation  
 Swachh Bharat Mission (Gramin)

4<sup>th</sup> Floor, Pt. Deendayal 'Antyodaya Bhawan'  
 CGO Complex, Lodhi Road  
 New Delhi-110 003  
 Dated 03.01.2018

To  
 The Addl. Chief Secretary/Principle Secretary/Secretary,  
 In-charge of rural sanitation,  
 All State/UTs

Subject: - Flexibility in IEC and Capacity Building expenditure under Swachh Bharat Mission (Gramin) – reg.

Madam/Sir,

This is regarding the expenditure provisions under Swachh Bharat Mission-Gramin (SBM- G) guidelines on IEC and capacity building stated at Para 5.2 (sub-para 5.2.11) and Para 5.3 (sub-para 5.3.3). These provisions say that the States can spend 4% on IEC (0.25% at State level and 3.75% at district level) and 1% on Capacity Building (0.25% at State level and 0.75% at district level), out of 5% IEC and Capacity Building funds, restricting the total expenditure on IEC and Capacity Building at Districts level to 4.50% and State level to 0.50% respectively.

2. The provisions of the above expenditure of IEC and Capacity Building has been examined in the Ministry in consultation with various States for providing flexibility to the States to decide the fungibility for IEC and Capacity Building funds to be spent at State and districts levels.

3. It has now been decided to bring about flexibility in IEC and Capacity Building expenditure between States and districts which are to be decided by the State Level Implementing Agencies considering the fact that sanitation being a behavioral issue, stress needs to be given on IEC and Capacity Building activities, in order to accrue the benefits of assets created under the programme on sustainable basis. The ratio of the funds sharing pattern of the Centre and State shall remain the same i.e 60:40 for all the States other than NER/Special Category States, which shall remain the ratio of 90:10.

4. Therefore, State Level Implementing Agency can now decide, with immediate effect, the proportion of funds to be spent by the States and districts, out of 5% funds earmarked for IEC and Capacity Building activities.

5. This may also be brought to the notice of all the District and appropriate provisions may be made in view of the above.

Yours faithfully,

(Arun Baroka)

Joint Secretary to the Govt. of India

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