



सत्यमेव जयते



**National Level IEC Consultation
Swachh Bharat Mission (Gramin)**
Ministry of Drinking Water and Sanitation
November 11, 2016, Hotel Hyatt Regency (Oval Room), New Delhi

Time	Session	Person(s)
09:00 – 09:30 am	Registration	
09:30 – 09:35	Opening Remarks	Shri. Parameswaran Iyer, Secretary, MoDWS
09:35 – 09:40	Address	Hon'ble MoS, DWS, Shri Ramesh Chandappa Jigajinagi
09:40-09:50	Key Note Address	Hon'ble Minister, RD PR & DWS, Shri Narendra Singh Tomar
09:50– 09:55	Vote of Thanks to Hon'ble Ministers and commencement of technical sessions	
09:55– 10:20	Poster Writing on: 1. IPC/BCC activities 2. Mass media use 3. Budget utilization	All states
10:20 – 10:30	State Level Presentation – West Bengal	Mission Director, West Bengal
10:30 – 10:40	District Level Presentation – Varanasi	Sh. Vijay Kiran, Former DM, Varanasi
10:40 – 10:50	District Level Presentation – Harda	DM, Harda
10:50 – 11:20	Development Partners Presentation – 1. UNICEF, 2. World Bank, 3. BMGF and 4. Tata Trust (7 mins each)	As nominated
11:20 – 11:35	Q-A	
11:35 – 11:50	Tea Break	
11:50 – 12:00	Presentation on MIS for IEC	Director NIC
12:00 – 12:10	BCC Practices and Learnings	Shri Arun Baroka, JS,
12:10 – 12:25	Presentation on the National IEC/BCC Outlook	Shri Akshay Rout, OSD
12:25 – 12:50	Q-A	
12:50 – 13:15	Presentation on Effective SBM Communication Followed by Q-A	Shri Piyush Pandey/Shri R. Balki
13:15 – 14:00	Lunch Break	
14:00 – 15:15	Group wise (7 groups) activity on Action Plan preparation for each state for Dec- March 2016-17 and for FY 2017-2018	Group Facilitators to be decided
15:15 – 15:30	Tea Break	
15:30 – 16:30	Action Plan presentation for Dec-Mar (2016-17) & FY 2017-18	All states
16:30 – 16:45	Open House	
16:45 – 16:55	Closing Remarks (Way Forward)	Shri. Parameswaran Iyer, Secretary
16:55 – 17:00	Vote of Thanks	Smt. Sandhya Singh, Director – IEC