

Nirmal Bharat Revolutionises Sanitation

Getting a toilet in their homes for the first time transformed the lives of the inhabitants of a remote village of Nasik District - Chaphyachapada.

In contrast to the unhealthy environment which underscored their daily existence earlier, today they are able to live in a much healthier ambience - Kudos to the Nirmal Bharat Abhiyan.

Under the aegis of the Nirmal Bharat Abhiyan a Total Sanitation Campaign (TSC) was undertaken to spread the message of hygienic living by convincing villagers to construct toilets. This translated into a campaign not only to build toilets in every home but also sensitize people to adopt a holistic approach to the process of sanitation.

Village squads were set up to check open defecation. Drinking water and solid waste management were also taken up. The latter targeted the production of fertilizer for agriculture and gardening.



This awareness and training programme with the involvement of women, school teachers and anganwadi workers has not only ensured a higher level

of hygiene but has even led to a substantial reduction in water borne diseases.

Today - the village of Chaphyachapada has several laurels to its credit including the Nirmal Gram Puraskar by the President of India.

The Nirmal Bharat Abhiyan of the Union Government builds toilets for community clusters as well as individual households in rural areas. In 2012-13 alone about Rs. 2500 crores were given to various State governments to construct over 45 lakh toilets in schools, Anganwadi Centres and homes.

The Nirmal Bharat Abhiyan is an ambitious endeavour to bring about a paradigm shift in both mind sets and practices pertaining to sanitation across the length and breadth of the nation.

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Bharat ke is nirman
mein haq hai mera



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