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संयुक्त सचिव
Satyabrata Sahu, I.A.S.
Joint Secretary



भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
Government of India
Ministry of Drinking Water and Sanitation

D.O. No. W-11042/54/2017-Water-I

Dated: 08.03.2018

Dear

Madam/Sir,

In rural drinking water sector, lot of IEC activities are required which have been reiterated at various forums and in Annual Action Plan meetings.

2. Some of the focused areas of IEC campaign on safe drinking water would, inter alia include the following themes:

- Use of safe and clean drinking water
- Judicious use of drinking water
- Avoiding wastage of water
- Rainwater and rooftop water harvesting, recharge of ground water
- Reuse and recycling of water
- Protection of drinking water sources
- Involvement of panchayats and community
- Formation of GPWSC/VWSCc with women and SC/ ST/ minority members and its capacity building
- Water borne diseases
- Water handling, etc. etc. etc.

2. Details of the activities have been given in the NRDWP guidelines from page 58 to 61. It is presumed that the States are taking up the various activities as per the guidelines.

3. All States are requested to send the expenditure incurred under IEC activities during 2017-18 alongwith brief activities. The relevant information should Reach this Ministry by 12th March, 2018 at email: Rajesh Kumar <rajeshkumar2.ofb@ofb.gov.in>, Yogesh Kumar <yogesh.kmr@gov.in>.

With regards

Yours sincerely,

(Satyabrata Sahu)

To

Principal Secretary/ Secretary incharge of RWS, all States

Copy to: WSSO Directors in all States.

पेयजल स्थायित्व एवं सम्पूर्ण स्वच्छता

Sustainable Drinking Water and
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