

अरुण बरोका, आई.ए.एस.

सयुक्त सचिव

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भारत सरकार

पेयजल एवं स्वच्छता मंत्रालय

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Sir/Madam

Thank you for your participation at the Principal Secretaries meet at NIRD Hyderabad last week. During the said meet, we also undertook collectively an exercise of emptying the toilet pit that had remained closed for sufficient duration, for conversion of faecal matter into safe manure. This exercise was conducted to raise public awareness regarding twin-pit toilets and to forget the notions of uncleanliness associated with a toilet stigma in cleaning and convey that it is safe. You may like to involve celebrities in similar events in your State to carry the message forward to people.

One of the other interesting discussions at the workshop was the need for a simplified template for tracking IEC activities being performed at the district level. As you may be aware, the Ministry of Drinking Water and Sanitation has prepared a form called the **District Swachhta Plan**, covering not just IEC, but also progress against input and output indicators, along with a plan for achieving ODF. Based on the discussions on IEC monitoring in Hyderabad, we have revised the IEC section of the District Swachhta Plan to now include only 5 critical fields:

- 1) Village level Inter-personal Communication- this will include all activities of Inter-Personal Communication (IPC) at the village level such as triggering, village meetings, door to door contact, folk theatre in village etc.
- 2) Incentive to motivators- this will include the honorarium paid to motivators for carrying out the IPC activities in the villages.
- 3) Campaigns- This will include various campaign activities such as road shows, rallies, mass gatherings, public meetings, events etc at the Block/district level.
- 4) Documentation and cross learning- this will include activities such as documentation of best practices, evaluations, report writing, cross-sharing and learning (RALU activities) etc. and
- 5) Capacity building and training- this will include various training activities within the district such as community approach training and other trainings, cross-visit to other places etc.

This form is to be filled by all districts in the country, and will help do away with the requirement of filling the multiple monitoring forms. This will enable you, as well as the Ministry to closely follow the progress of each district towards achieving the ODF goals.

The form is available as **form B09 - Entry/Update Zila Swachhta Plan** in the district login section. We urge you to advise your districts to fill this at the earliest, so that the process of objective planning and monitoring for achieving ODF status at the district level can be expedited. We expect all districts of India to fill this latest by 24<sup>th</sup> March, 2017.

With regards,

Yours sincerely,

  
(Arun Baroka)

Principal Secretary/ Secretary In-charge of Rural Sanitation,  
(All States/ UTs)